



Smart Interactive Vending

www.sivgroup.co.uk

1. EXECUTIVE SUMMARY

SIV Ltd owns and operates SIV Group, its performance nutrition vending brand, and SIV-e, its online sports supplement store. SIV currently operates **performance nutrition vending machines** across MOD locations and has accumulated more than **18 months of operational experience**. The service is **funded and managed by SIV**, provides access to sports nutrition products, including Informed Sport-certified options, and returns **an agreed share of profits to participating units**.

SIV is currently delivering a controlled expansion across Defence, through appropriate commercial routes and site-specific agreements. The next phase requires ongoing assessment of demand, service performance, product suitability and financial returns to public services.

2. PROVEN CONCEPT

- **████ MOD Units installed**, with additional sites in progress
- **18+ months of operational data** across Defence environments
- Product selection considers relevant Defence guidance, including JSP835
- **Generates income for Units** to support PT, sport and facilities
- SIV-e, owned and operated by SIV Ltd, exclusively stocks sports supplements certified through Informed Sport, Informed Choice or Informed Protein - LGC ASSURE's INFORMED testing and certification programmes.

Wholesale service available for Unit / organisation sports events.

3. POSITIONING

SIV is positioned as a scalable, Defence-focused service, enhancing existing gym infrastructure through convenient access to sports nutrition and interactive engagement.

4. PROBLEM STATEMENT

- Existing Gov provisions do not provide Informed-Sport certified supplements or cater to the functional foods market.
- Current vending solutions within Defence [REDACTED]:
- Not delivered at zero cost
- Do not generate income for Units
- Offer product ranges misaligned with both Gov & MOD performance and nutrition objectives.
- Lack of a clear, compliant pathway for integrating performance nutrition and functional products within Defence environments – Background:
[REDACTED] research into sports supplementation during training.

5. RESULTS TO DATE

£[REDACTED] returned to Units for reinvestment into PT, sport and facilities since incorporation.

Operational experience and income generation across participating Units.

Deployed across Major and Minor Units, including Tri-Service environments.

Deployment locations: [REDACTED]

Any wider deployment would be subject to the relevant requirements of:

GCA (Government Commercial Agency), where applicable

DIO (Defence Infrastructure Organisation), where applicable

MOD / Army Commercial and participating sites

Detailed performance data and supporting evidence are available on request.

6. SIV SOLUTION

55-inch HD screens and smart interactive vending machines, with ongoing software development capability.

Sports nutrition products sourced through established international supplier relationships within the sports nutrition industry.

A revenue-generating enhancement to Public Services Gym infrastructure, with installation and operation subject to relevant approvals and existing facility arrangements.

7. LOOKING FORWARD

SIV proposes expanding to [REDACTED] **machines** as the next stage of wider deployment across Defence. Indicative annual income projections for participating Units are [REDACTED], subject to site selection, installation timing and customer demand. Income returned would support physical development, sport and other Unit activities.

We seek **engagement** [REDACTED] to review the operational evidence, identify suitable locations and agree an appropriate commercial route for expansion. The next phase would be assessed against agreed measures of usage, income returned to Units, product suitability and service reliability.

SIV's ambition is to make each machine a useful part of the gym experience, combining convenient access to sports nutrition with interactive screens that promote Unit challenges, celebrate physical achievement and encourage participation in PT and sport. As the network grows, this creates an opportunity to engage more personnel and generate greater income for reinvestment in the Units it serves.

REQUEST THE FULL PROPOSAL

Commercial figures and selected operational details are withheld in this public copy. Contact SIV to discuss your Unit's requirements and request the full proposal.

Harrison Aylward | Director and Founder

info@sivgroup.co.uk

www.sivgroup.co.uk